**DOCKET NO: 243108US28** 

## IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :

KOHJI KANBARA : EXAMINER: CHAMPAGNE, D.

SERIAL NO: 10/670,247 :

FILED: SEPTEMBER 26, 2003 : GROUP ART UNIT: 3688

FOR: SYSTEM, METHOD AND APPARATUS FOR BANNER ADVERTISING CAPABLE OF ALLOWING EASY HANDLING OF A BANNER ADVERTISEMENT

## AMENDMENT UNDER 37 C.F.R.§ 1.114

COMMISSIONER FOR PATENTS ALEXANDRIA, VIRGINIA 22313

SIR:

In response to the Office Action dated July 8, 2008 and the Advisory Action of September 24, 2008, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.